



MEMBERSHIP COSTS

Businesses located inside and outside 41075 are welcome to join.

Ambassador \$399/year

- MyFortThomas smartphone App + Website listing with access to other social media accounts
- Unlimited posts on your business page
- Access to the FTBA website
- 12 free events to community calendar
- Ability to sell tickets to your posted event for no fee**
- Free Ad space of choice
- Posts and content have highest ranking in view order on website
- Event Sponsorship
- Free admission for 2 to all FTBA meetings / events
- Exclusive promotional pricing with our Direct Mail Partner: Money Mailer
- Discounted price for Point 2 Mobile www.point2mobile.com
- Newsletter
- Voting Rights

Participant \$199/year

- MyFortThomas smartphone App + Website listing with access to other social media accounts
- Unlimited posts on your business page
- Access to the FTBA website
- 6 free events to community calendar
- Ability to sell tickets to your posted event*
- Discounted Ad Space
- Posts and content have higher ranking in view order on website
- Discounted cost to all FTBA events/meetings
- Exclusive promotional pricing with our Direct Mail Partner: Money Mailer
- Discounted price for Point 2 Mobile www.point2mobile.com
- Newsletter
- Voting rights

Associate \$75/year

- Business Listing on My Fort Thomas website
- Access to the FTBA website
- Invitations to all FTBA events/meetings
- Newsletter

10% discount on each membership for not for profit businesses

50% discount on membership for a second business owned by a member

Events to Community Calendar on website and app*

\$75/event for non members

\$50/event for Association level member

\$25/event for Participating/Ambassador over their free posts

*Tickets to events can be sold through the website for a small transaction fee + any applicable fees charged by the credit cards (transaction fee will vary based on membership level) **Business will still be subject to any applicable fees charged by the credit cards



Fort Thomas Business Association

Mission Statement:

To promote the success and growth of our members and improve community involvement through: strategic and collective marketing efforts; business to business networking and educational opportunities.

Positioning: CONNECTED & GROWING

FTBA is a future-focused organization who connects people and companies to promote personal, organizational and community growth. **Businesses inside and outside 41075 are welcome to join.**

Membership to the Fort Thomas Business Association is a valuable investment providing many opportunities to help your business grow & prosper. The FTBA's networking opportunities can help you make valuable business connections. Informational/Educational events and seminars provide you with tools, guidance and insight on key business issues. FTBA has developed a website that we along with the city and school district market extensively to residents and visitors as the Place for Everything About Anything Fort Thomas. We encourage our members to take advantage of these unique and affordable opportunities to promote their business. Well-attended FTBA events also provide sponsorship opportunities to help your business gain valuable exposure. Finally, the FTBA serves as an advocate for our membership by establishing strong relationships with all levels of elected officials, local and state agencies and more.

Benefits

Networking & Camaraderie – FTBA offers many different platforms for you to meet and mingle with various member businesses throughout the year. The FTBA website includes a member forum for businesses to share ideas, talk about issues, post questions for fellow members to help and support.

Marketing & Advertising- FTBA spotlights members through the city's What's Happening, local media outlets like Fort Thomas Matters and our Facebook page. FTBA has also developed a website called My Fort Thomas that is the one spot for all that is happening in 41075 and surrounding areas. The school district and the city are participating and help with promoting the website. There is a community calendar so residents and visitors in one click will know all that is available. This website also allows businesses to reach residents and visitors as well as fellow members through the Follow Me feature and forum posts.

Sponsorship Opportunities – My Fort Thomas will sponsor many events (such as Independence Day (the parade and festival), Merchants and Music, Summer Concert Series, FTBA Annual Golf Outing, Holiday Walk/Hop, Jack O' Lantern Walk, and Walk Fort Thomas). Depending on the purchased membership level, members will be given advertising and booth opportunities. The focus is to promote members and bring awareness and usage of the My Fort Thomas website/calendar/Follow Me to residents and visitors.

Community Engagement - The My Fort Thomas website and Facebook page connects Ft. Thomas citizens to FTBA businesses and events/activity within our community. MyFortThomas is an all encompassing tool that overlaps and communicates business and event information for all things happening for businesses, homes, education, worship, recreation, arts & culture, points of interest, history and government/city.